Electronic Acknowledgement Receipt				
EFS ID:	9938373			
Application Number:	10743520			
International Application Number:				
Confirmation Number:	7681			
Title of Invention:	Server-based keyword advertisement management			
First Named Inventor/Applicant Name:	Hermann Calabria			
Customer Number:	27885			
Filer:	Alan Carl Brandt/Georgeen Sonntag			
Filer Authorized By:	Alan Carl Brandt			
Attorney Docket Number:	A3360Q1USNP-XER00688US01			
Receipt Date:	22-APR-2011			
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Application Type:	Utility under 35 USC 111(a)			
Payment information:				

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$540
RAM confirmation Number	155
Deposit Account	240037
Authorized User	

# File Listing:

Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
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1		688AB.PDF	4069626	yes	70				
			f9dcccdafa64be4a095258f1bd8cc7615649 9317						
	Multipart Description/PDF files in .zip description								
	Document Description		Start	End					
	Miscellaneous Incoming Letter		1	2					
	Appeal Brief Filed		3	70					
Warnings:									
Information									
2 Fee Worksheet (PTO-875)	Fee Worksheet (PTO-875)	fee-info.pdf	30507	no	2				
	rec inio,pai	279b6cc8f9f8e0a20a653d9110a48aab01f6 3a09		_					
Warnings:									
Information:									
		Total Files Size (in bytes):	41	00133					

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### New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

## National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

#### New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.